



MOBILE TEAM TRAINING UNIT IV



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A Statewide System of Inservice Training Program
Illinois Law Enforcement Training and Standards Board

PRESENTS

LAW ENFORCEMENT RETENTION AND RECRUITMENT BY PERFORMANCE PROTOCOL

COURSE DESCRIPTION:

Through a comprehensive curriculum, participants will develop expertise in designing effective recruitment plans, engaging with diverse target audiences, and fostering community partnerships to enhance personnel recruitment.

Key Focus Areas: History of Policing and Recruitment; Sales Training; Data-Driven Recruiting; Knowing Your Target Market; Enhancing Police-Community Collaboration; Enlisting Military Veterans in Law Enforcement; Recruiting Prospecting Plan; Success Plan.

DATE: January 16, 2024 8 AM – 4 PM

REGISTRATIONS ENDS: January 9, 2024

LOCATION: MTTU IV, 1033 7th Street, East Moline, IL

INSTRUCTOR: Greg Zaroslinski from Performance Protocol

TUITION: MTTU IV Member: \$0 Members have preference Non-member: \$ 125

Per Board approval, this Class Meets the following Mandatory Training Key Guidelines.

Human Rights (1 hour); Cultural Competency (.5 hours); Procedural Justice—3.5 hours

Greg Zaroslinski

An accomplished endurance athlete, speaker, coach, entrepreneur, Greg started his journey serving in the trenches of the U.S. Military. For over a decade, he served in countless missions while forward deployed in support of Joint Operations. When Greg returned stateside, he took his passion for serving to Navy Recruiting, where he was named Rookie Recruiter of the year and two times finished as the National Recruiter of the Year runner-up.

Greg has been recognized as a leader in the Entrepreneurial world as the 2021 Entrepreneur of the year runner-up and is a member of Entrepreneur Organization (EO). Greg has built several successful businesses while continuing to stay connected to his passion of serving through coaching and recruiting.

Greg has been featured as a keynote for many institutions with this “TRY” (Take Responsibility Yourself) and “CANT” (Capable Able or Not Trying) campaigns. Greg’s unwavering belief of service before self is a direct reflection of how he leads his life, his family, and those he serves. His purpose is “to work each day to be the best version of himself, while enriching the lives of others.”